



Roadmap

Step One

Through effective leadership, develop the right climate in your business, one which creates a good culture, ownership and behaviours

Step Three

Invest in the right skill-mix and capabilities then empower your team to deliver your plan

Step Five

Work collaboratively with other providers. Review market opportunities then develop high quality private clinical services to address unmet or poorly met needs

Step Seven

Develop and implement an effective marketing plan to increase awareness and uptake

Step Two

Co-develop a purpose, vision and plan for your business with your team

Step Four

Embrace new ways of working and technological innovation to create efficiencies and improve patient and team experience

Step Six

Develop your premises and inventory to enhance your healthcare image and support self care

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